

PRESS RELEASE

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DAK PHARMACEUTICALS DONATES INSECT REPELLENT FOR USO CARE PACKAGES

Washington, D.C. -- Dak Pharmaceuticals, a Philadelphia based company is donating 90 cases of "Greenhead Insect Repellent," to show their support of U.S. armed services personnel servicing in the gulf region.

"In the last month or so, we have been inundated with requests by military personnel and/or their families, asking for donations or discounts on our product," said David Kern, president of the company.

Dak, is only one of two companies that make an insect repellent with the EPA approved ingredient "DEET." Greenhead Repellent, is a water-based product that contains no alcohol and retails for \$9.95. "Our product has been approved by the EPA and deet is the only chemical that has been proven to really work against mosquitoes. By using water instead of alcohol, the repellent lasts longer and also makes it slightly more effective," says Kern.

Kern and his staff decided to make the generous donation to the USO because, "We think it's important that people support our troops without making a political statement for or against the war," Kern said. If you are interested in making a donation of additional insect repellent, you can click on their website at www.stopbitingme.com.

Individuals can also sponsor a package for a donation of \$25. Corporations may contribute to this program's success through financial contributions, items donated in bulk for the care packages, or through implementation of an employee participation program. For example, AT & T is already supporting this program by providing a complimentary toll free number for individuals to call for further information (1-866-USO-GIVE) and phone cards to be included in the packages for the troops.

The care packages contain an assortment of items that our military has specifically requested, such as prepaid international calling cards, disposable cameras, toiletries, and sunscreen. Packages also include greetings from the American public, transcribed onto official "Operation USO Care Package" post cards, by volunteers and USO staff members. Through partnerships with USOs across the world and the support of the American public, packages will be sent to members of our Armed Forces deployed overseas.

To learn how you, your company or your employees can support "Operation USO Care Package" through donations of product or funds, please call 1-866-USO-GIVE or visit www.usocares.org.